

1. Suqian Innovation Diagram  
 2. Exploded View Pavilion  
 3. Situation Drawing  
 4. Explanatory Text

5. Section 1:250  
 6. Render 'The Stand'  
 7. Render Pathway + 'Rooms'  
 8. Render 'Look-out tower'

9. Overview

4  
 Suqian Technology Trading Service Center  
 3D Printing Institute  
 Boot Camp Business Incubator  
 Suqian Internet Entrepreneurship Park

113  
 8 projects in Boot Camp Business Incubator  
 105 projects in Suqian Internet Entrepreneurship Park

2  
 Two times the host of China  
 "Internet + Entrepreneurship" Conference

35  
 Over 35 startup activities organized in 2017

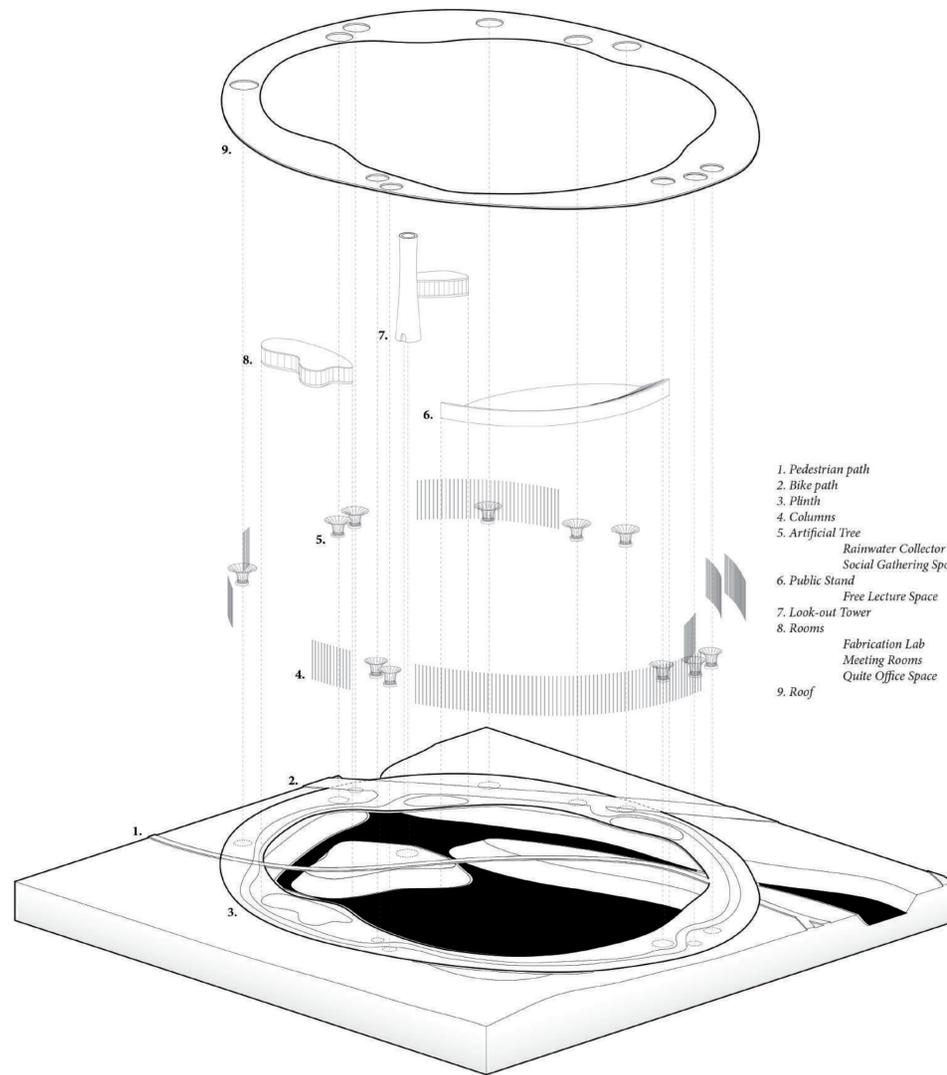
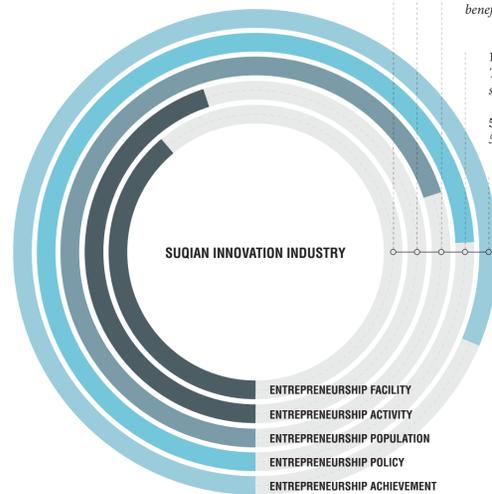
500  
 More than 500 internet entrepreneurship  
 lectures in one year

450,000  
 More than 450,000 people in the city  
 directly  
 benefit from internet business.

100,000  
 Talent apartment Housing  
 subsidies of 100,000,- RMB

500,000  
 500,000m2 Factory buildings

460,000,000  
 An internet-commerce turnover  
 in the city of 460,000,000,- RMB



# SHARED STARTUP PAVILION FOR THE CITY OF SUQIAN

China is a hub for global manufacturing, and one of the largest manufacturing economies in the world. In the city of Suqian the economy is knowledge-based, this means that the reliance on intellectual capabilities is greater than on the physical input or natural resources. Qiangdong Liu, born and raised in Suqian, is the founder of 'JD.com INC' and an example of this intellectual capability; the multinational is an online sales company and operates from approximately 210 warehouses over 50 cities.<sup>2</sup>

A pavilion for start-up companies takes note of the economic position of Suqian within this Chinese context. Our design is shaped by its circular character, resembling the 'Lean start-up method'. The central hypothesis of this method is that if start-up companies invest their time into building products of services to meet the needs of early customers. By shifting between the building, making and testing process over and over again, they can reduce that market risks and sidestep the need for large amounts of initial project funding and expensive product launches and failures.

The circular plinth and roof bind three different architectural archetypes (the tower, the stand, the rooms). Due to a strong architectural expression of each archetype, and how they connect to other elements, the pavilion is both coherent and diverse in its design. The precise positioning in the green corridor of Suqian, results in a natural relationship with the surrounding infrastructure, giving the pavilion its open and public character.

The combination of urban purpose of the intervention, and the open relationship to its surroundings, makes the pavilion not an open space, but a shared space. This bottom-up philosophy shows the sustainable character that comes with this, providing both working space for start-up companies and leisure space for the local community. This increases the quality of life on several levels besides to the potential for cross pollination of ideas.

In addition to the fact that development of the design is based on this sustainable philosophy, and that the design promotes the contemporary way of economic production in the city of Suqian, the artificial trees collect the rainwater coming down on the pavilion for later use. As a result, the trees, besides the symbolic value they already have in Chinese culture, also have a functional purpose.

<sup>1</sup> <http://r/m/2013/03/14/china-widens-lead-as-worlds-largest-manufacturer>  
<sup>2</sup> <https://www.reuters.com/finance/stocks/company-profile/DO>

